Put yourself in the funder's shoes!

What would you want to know?

Simple……. What, When, Where, Why, How

If you were a funder you would:

- Be reading a lot of applications, in a short space of time, so you would like to see clear and concise information.

- Want to know who was applying, how much they wanted and what it would be used for.

- Want to see a clear summary showing the applicant knows what they are doing, that they are business like and organised, and will be able to achieve their aim.

- Want to know something about the group –how long have they been going? What have they achieved so far? How many volunteers are involved? Any paid staff?

- Want to be confident that the group seems organised and efficient? Are they properly constituted? Is there a Management Committee? Are the accounts in order? Do they have support of other agencies, groups or organisations?

- Need to feel confident about the group, that they have credibility both with their service users and the rest of the community.

- Want to know how the group identified a need for the proposed project? Has any consultation taken place? How can a Grant award help? If the request is for a capital item, a computer for example, how will this make a real difference 'out there' in the community?

- Want to feel that the problem is real, and not invented so the group can apply for some funding; also a project addressing real people's needs and not just a wish list for nice things.

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